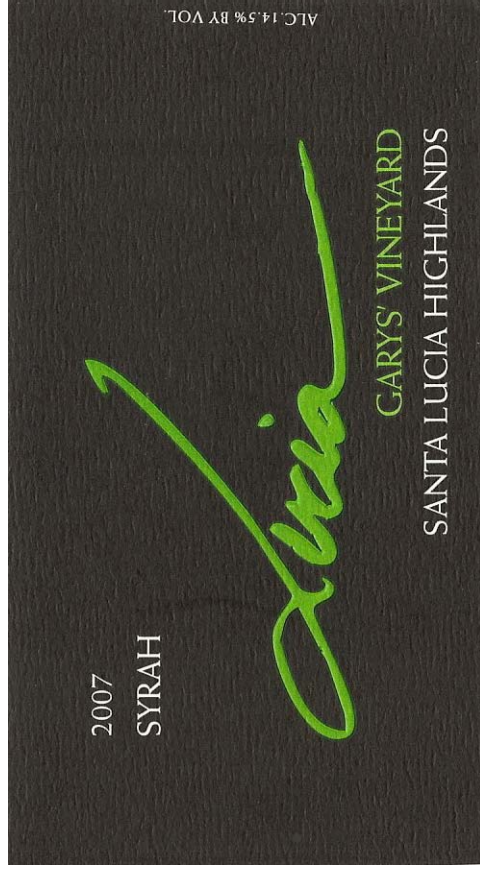


Lucia

Lucia began in the year 2000 when the Pisoni Family decided to make several small bottlings of wines that represent our growing region, the Santa Lucia Highlands.

Gary, Mark, and Jeff Pisoni realize that all great wines start in the vineyard. The family is committed to only producing wines from vineyards that they grow. This puts the Pisoni's in an ideal position to consistently produce high quality wine.

The Lucia family of wines now consists of two Pinot Noirs, two Syrahs, and a Chardonnay. We have recently added a small production Rosé of Pinot Noir.



Production
310 cases

Price
\$40

Vineyard Managers

Gary & Mark Pisoni, Gary Francscioni

Winemaker

Jeff Pisoni

800.946.3130

www.luciavineyards.com

The Vintage

2007 was a very dry year in the Santa Lucia Highlands. This kept growth in the vineyards to a minimum. This also decreased yields significantly, leading to an excellent, but very small crop level. Due to mild September weather, harvest rolled into late October allowing us to pick at leisure. The wines are deeply colored and very intense. 2007 proved to be a remarkable vintage.

The Vineyard

The Garys' Vineyard is a joint venture between two native growers of the Santa Lucia Highlands. Gary Pisoni and Gary Francscioni planted this 50-acre vineyard to Pinot Noir and Syrah in 1997. Its location on a sloping hillside in the center of the 16-mile long appellation gives the vineyard a true representation of the Santa Lucia Highlands.

Winemaking

Lucia wines are brought about by a fusion that combines the ideal California weather conditions and classic Burgundian winemaking techniques. Winery practices such as fruit sorting, gravity feeding, hand punch-downs during fermentation, and French oak barrel programs combine to produce serious wines.

The Wine

The Garys' Syrah possesses deep color and exuberant aromatics. The wine is dominated by boysenberry, floral notes and the spicy essence of white pepper. More subtle notes of leather and vanilla and soy are also woven in. The tannins are thickly layered and velvety, with peppery notes displayed on the palate, too. The flavor profile lingers throughout the long, impressive finish.